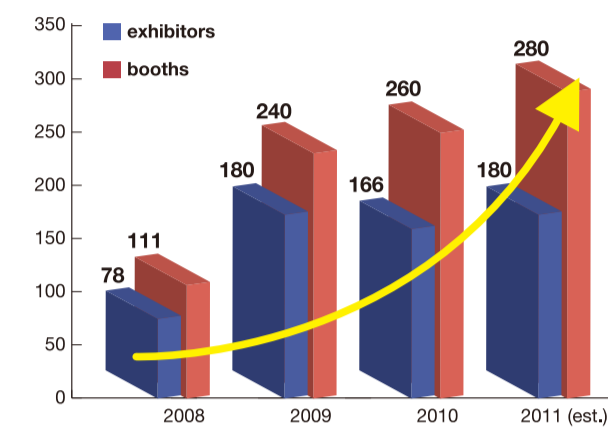


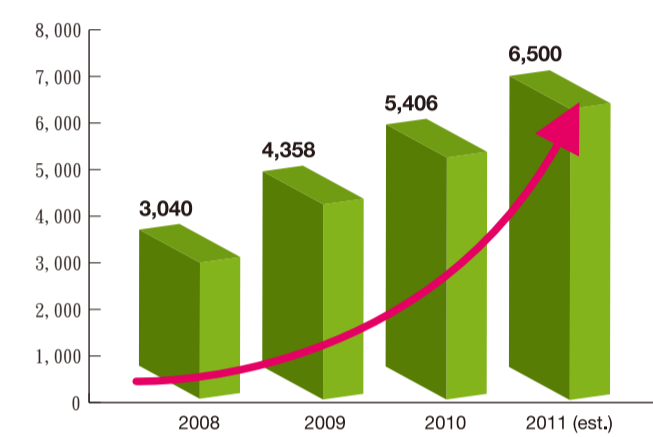
Best Fair for Sourcing TAIWAN's Edge

EMMA Expo India, a brilliant display showcasing Taiwan's best products from the Electronics, Machinery, Molds and Auto Parts industries, was a runaway sensation in 2010, chalking up records for exhibition scale, number of buyers, and tripling the value of on-site transactions to US\$18.2 million. This year the fifth edition of the exhibition continues to gather momentum on the strength of in-demand products offering superb quality, price, design and innovation.

2008-2011 EMMA Expo India Exhibition Scale



2008-2011 EMMA Expo India Visitor Numbers



As Attendees: EMMA Works!

Key Exhibitors 2010

17 publicly-listed companies were represented in 2010, including: Teco Electro Devices Co., Hiwin Technologies Corp., China Motor Corporation, Philips & Lite-On Digital Solutions Corp., Chian Hsing Forging Industrial, Kung Long Batteries Industrial, Shihlin Electric & Engineering Corp., Achem Technology Corporation, Kinik Company, and more!



"We saw an influx of orders, the biggest one placed by TATA."
— Susan Wang, General Manager of AFTA Technology, the largest manufacturer of plastic injection molding machines in Taiwan.

"EMMA Expo is a great opportunity to do business with Indian companies face-to-face. We had five 1-on-1 procurement meetings on day 1 alone."
— Alex Chu, Zilei Construction & Engineering PCT.

Key Buyers 2010

Electronics: Larsen and Toubro Limited, Wipro, Flextronics, Siemens
Machinery: Lakshmi Machine Works, Tube Products of India, Nu-Tech
Auto & Motorcycle: BMW India, Renault Nissan, Ford India, Hyundai Motor India, Tata, Ashok, Lucas TVS, IP Pins & liners, Sundaram, Rane (Madras)
Others: Essar Steel, Kwalty, Bharat Electronics, Dabur, Reliance

"Although made-in-China products are cheaper to buy, the quality of products from Taiwan makes it totally worth it."
— Vellara, CEO of Powermann Products Pvt Ltd.

"I have been looking for suitable sliding door and shutter products, and I finally found ones that measure up to my expectations here at EMMA Expo!"
— I Antony Raj, India Engineering Exports & Imports.

PRE-REGISTRATION FORM

If you would like to attend EMMA EXPO INDIA 2011, simply fill out this form and return it to us by fax before July, 2011 (Fax: 886-2-2729-1089), or register online at www.emmaexpo.com, and we will provide you with a free admission badge for the show.

*Pre-registered visitors can obtain a complimentary official directory by showing their pre-registration number and business card upon arrival at the pre-registration counter.

Skip this section if business card attached. (Please enlarge it before sending this form.)

Name: Mr./Mrs./Ms. _____
 Position: _____
 Company: _____
 Address: _____
 Country: _____
 Tel: _____ Fax: _____
 E-mail: _____
 Website: _____

Register Now! More information:
www.EmmaExpo.com

For further information, you may contact TWTC offices in India:

• TWTC Chennai Liaison Office Tel: 91-44-4356-1520/4356-1510 Fax: 91-44-4359-6888 E-mail: chennai@taitra.org.tw
 • TWTC Mumbai Liaison Office Tel: 91-22-2216-3074-77 Fax: 91-22-2216-3078 E-mail: mumbai@taitra.org.tw

Organizers:
 Taipei World Trade Center Company Ltd. (TWTC)
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 Email: twtc@twtc.com.tw

Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)
www.teema.org.tw
 Taiwan Association of Machinery Industry (TAMI)
www.tami.org.tw

Taiwan Transportation Vehicle Manufacturers Association (TTVMA)
www.ttvma.org.tw

Partners:
 Government of Tamil Nadu
 Confederation of Indian Industry, CII

Show Venue:
 Chennai Trade Center, Hall 3, Chennai, India
 CTC Complex, Nandanambakkam, 500 089 Chennai, India

* Minors under 12 are not admitted to showground.

Why EMMA Expo India 2011 is Your Can't-miss Show!

• Open Direct Links to Taiwan

The one and only sourcing fair in India that opens direct links to Taiwan's core competence in product development and manufacturing.

• Held Back-to-back with CONNECT

Held in conjunction with India's biggest ICT forum CONNECT, which invites heavyweights from India's ICT industry. Taiwan made its debut at CONNECT 2010 as a Partner Country, hosting the Taiwan International Branding Forum and bringing in speakers from D-Link, ASUS and MSI to share their experiences with making the transition from OEM to OBM.

• India's Only Taiwan-branded Products Exhibition

EMMA is the only fair held in India that exhibits Taiwan-branded products to receive the full backing of TAITRA, Taiwan's official government trade promotion board, and the three industry associations from three major exhibit product categories, acknowledging the vital importance of the Indian market.

• Back by Popular Demand!

An outstanding buyer satisfaction rate over 90% proves that EMMA Expo is your best choice.

Taiwan Excellence Pavilion Brings over the Best

Taiwan Excellence Pavilion displays a vast array of "Innovative", "Reliable", and "Worthy" Taiwan ICT products from 24 leading Taiwan international brands, including: **ADATA, ASUS, AVerMedia, BenQ, D-Link, DrayTek, Edimax, Enermax, Genius, GIGABYTE, GOOD WAY, Innergie, IN WIN, Mio, MSI, Optoma, Orange Electronic, PENPOWER, PQI, RITEK, SILICON POWER, Thermaltake, Transcend and ZyXEL.**

Taiwan Excellence is committed to bringing excellence to every home and lifestyle.



Outstanding Prospects at Hand

EMMA Expo India 2011 makes sourcing from and partnering with Taiwan easier and smoother than ever with an even stronger lineup of exhibitors and representatives of Taiwan's world-leading industries. Tap into the countless opportunities at these event highlights:

• Opening Ceremony

Major voices in industrial and developmental policy set the table for a fruitful event with insight and invaluable perspective. Hear from **Taiwan official trade representatives** and **India government leader** on the latest trends in technology and industry.

• 1-On-1 Procurement Meetings

Over 800 1-on-1 procurement meetings were expedited by **EMMA Expo India 2010**, generating US\$18.2 million (300% growth) in on-site transactions and hundreds of millions more in future sales.



• South Asia Trade Mission

Representatives of Taiwan's thriving advanced industries take their show on the road to introduce and offer fabulous investment opportunities. Following up on US\$9.5 million of contracts sealed on the spot last year, the 2011 tour comes to Cochin and Sri Lanka.

And to bridge the time and distance gap between Taiwan and India, the TWTC liaison offices in Chennai and Mumbai (please see the back page for the detailed contact information) provide prompt help and well-rounded service to let the local buyers better explore the Indo-Taiwan business opportunities.



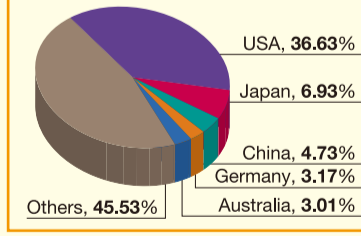
World Leading Taiwan Products at EMMA

The electronics, machinery, molds, and auto parts industries are robust engines of modern advancement and critical sectors in the global market. Taiwan is able to attain and maintain a leading position in multiple industry categories and record phenomenal exports through superb innovation, quality, and price. This unbeatable combination is delivered with rock-solid reliability, earning Taiwan world-class companies an enviable reputation for timely delivery and responsive after-sales service. Instrumental players on the global stage from Taiwan in these three leading industries come together but once each year to show off their strengths in a single showcase, **EMMA Expo India**.

Source the Best Source of Auto Parts

Taiwan's auto-parts industry has the flexible manufacturing advantages of providing diverse products in small order, with an array of items like mechanical parts, sheet metal, molds, tires, lighting, controllers, car multimedia, security equipment, parking/reversing sensors, motors, tire pressure monitors, etc., for all of which the Taiwanese manufacturers have been actively making the best output. Aside from the above, Taiwan's auto-parts industry also plays an important role in the global automotive aftermarket sector. Its top three export countries, the US, Japan & China, accumulate almost half of the total share.

Taiwan Auto Parts Top 5 Export Countries (2010)



Not just the world's biggest producer of automobile parts (AM), Taiwan also holds the top rank in mobility scooters and powered wheelchairs. Targeting the automobile sector for especially high potential for innovation and growth, Taiwan's government has launched the **Smart Car Development Strategic and Action Plan** designed to elevate Taiwan to regional prominence in electric vehicle (EV) production. Strong demand for Taiwan's quality and reliability will further ensure Taiwan's high-ranking position as a maker of LED vehicle lights, automobile safety components, and alternative energy automobile parts and components.



Taiwan Turns on Electronics

Taiwan's electronics industry is a giant at home, claiming nearly one-half of the island's entire industrial production value, and a powerhouse on the world market; it is the world's fourth largest IC maker globally, and the second after the United States in IC design. It leads the world in market share output of 23 IT items, with the result that every eight out of 10 computers in the world use some Taiwanese system or the other. Furthermore, it holds third in the world in semiconductor manufacturing and active solid-state components.

The electronics components sector bounced back strongly in 2010, and Taiwan's 2010 production value is at a robust NT\$819.6 billion (~US\$28.8B), for 28% year-on-year growth. Partner up with the Taiwan electronics sector this year and watch your business take wing.



Forging Opportunity with Taiwan Machinery

Taiwan machinery exports climbed a phenomenal 52.2% in 2010 compared to the previous year, reaching US\$16.7 billion; and also a remarkable 35.3% over the first 2 months of 2011 compared to the same period last year, reaching US\$2.89 billion.

Competitive in price, quality and especially quick shipment is why Taiwan can take the world's center stage as a machinery supplier. Among others, machine tools and Plastic & Rubber Machinery are two major export categories.

With aggressive efforts around the globe in the energy sector, Taiwan is poised to become a vital center in development and production of mid- to large-sized lathes, CNC machining, and boring and milling machines to meet increased large-scale wind power generation equipment and processing demand.

EMMA EXPO INDIA

Electronics • Machinery • Molds • Auto Parts

AUG. 25-27, 2011

**TAIWAN goes to
INDIA with the Best!**

www.EmmaExpo.com
Chennai Trade Center, India

Taiwan IT Products Stoke Worldwide Demand

- ★ Every 0.35 second a **Notebook Computer** is produced by Taiwan
- ★ Every 0.68 second a **Desktop Computer** is produced by Taiwan
- ★ Every 0.21 second a **Motherboard** is produced by Taiwan
- ★ Every 0.20 second a **WLAN** is produced by Taiwan
- ★ Every 0.28 second a **Mobile Phone** is produced by Taiwan

Source: Institute for Information Industry (III), 2010

Make Taiwan's Advantages Yours!

Electronics



TF-7A by Wanxin Image Inc.

Molds



Hou Hsin Moulding

Machinery



Vertical Turret Milling Machine by Pao Fong Industry

Auto Parts



Industrial Brushes by UNION Brush