



KOREA PACK 2012

The 17th Korea Int'l Packaging Exhibition
2012. 5. 22(Tue) ~ 25(Fri), KINTEX

"Packaging Gateway to your success!!"

One of the biggest Packaging Industry Exhibition

Since the launching year 1992, KOREA PACK 2012 that has the subject "Future, Environment and good packaging" has been grown as one of the three biggest Asia Packaging Exhibitions. Designated as Korea one of the Promising Exhibition from the Ministry of Knowledge Economy since the year 2004, this show will bring the success to your company.

WHY "KOREA PACK" ?

- ▶ One of the three biggest Asia Packaging Exhibitions
- ▶ 800 Exhibitors & 35,000 visitors Participating in an International Exhibition
- ▶ Various Special Events which major buyers participate in are held
- ▶ We offer Special Support Program for exhibitors

2011 SHOW REPORT

EXHIBITOR

- DOMESTIC
- ABROAD

680

496
184

30,276

29,128
1,148

VISITOR

- DOMESTIC
- ABROAD



KOREA PACK 2012

(Korea International Packaging Exhibition)

◎ Gist of Exhibition

- TITLE : KOREA PACK 2012 (Korea International Packaging Exhibition)
- DURATION : May 22(Tue.) ~ 25(Fri), 2012
- VENUE : KINTEX (Korea International Exhibition Center), KOREA | Hall 1,2,3,4,5
- ORGANIZER : The Monthly Packaging / Kyungyon Exhibition Corp.
- ASSOCIATED EVENTS :
 - KOREA MAT 2012 (Korea Materials handling and Logistics Exhibition
Int'l Workshop on Next Logistics Technology)
 - COPHEX 2012 (Korea Int'l Cosmetic & Pharmaceutical Industry Exhibition)
 - KOREA PHARM 2012 (Korea Int'l Pharmaceutical Ingredient Exhibition)
 - KOREA LAB 2012 (Korea Int'l Laboratory & Analytical Equipment Exhibition)
 - KOREA CHEM 2012 (Korea chemical Plant Equipment & Processing Exhibition)

◎ Special Events

- The 6th Korea Star Awards
- ISO TC122/SC4 the 5th Packaging and Environment
- Environmental Packaging Technology Seminar
- International Symposium, Seminar and Forum

◎ Special Pavilion

- KOREA STAR AWARDS
- Good Packaging Design Pavilion
- Corrugated Cardboard Packaging Pavilion

◎ Who Participate?

- Packaging Materials & Containers
- Packaging Machinery
- Packaging Parts & Automation Parts
- Package Printing Machines
- Converting Machinery
- Food Processing Machinery
- Test & Inspection Equipment
- Package Design, Services
- Material Handling Systems & Equipment
- Association, Institution in the Packaging Industry

◎ Who Attend?

- Purchase · Production · Management · Trade · Engineer · QC · Environment Department of Food & Beverage, Pharmacy, Cosmetics, Chemistry, Electronics, Stationery, Logistics Industry



◎ Participation Process



◎ **Deadline** Feb. 29(Wed.) 2012

◎ Participation Fee

• Booth Fee

Booth Type	Raw Space Only	Shell Scheme Package
Price	US\$ 2,430/Booth	US\$ 3,150/Booth



- **Basic Unit** : 3m×3m (9sqm.)
- **Raw Space Only**
Providing Only Space, Minimum is 2Booths
- **Shell Scheme Package**
Carpet, Wall & Fascia, Information Desk(1), Folding Chair(1), 220V/1P Electronic Outlet (under 1kW), Spotlight(2), Waste Basket(1)

• Utility Service Fee

Electrical (220V,60HZ)	Internet	Water & Air	RFID System
US\$45 / kW	US\$130 / Port	US\$160 / ea	US\$200 / ea
* You can get the information of lighting electronic power, furniture and other facilities fee by Exhibitor's Manual or Website.			

◎ Bank Information

- Remittance Bank : Korea Exchange Bank
- Account Number : 181 - JSD - 100164
- Bank Swift Code : KOEXKRSE
- Bank Address : CCMM Bldg., 2F. Yeouido-dong12, Youngdeungpo-gu, Seoul, Korea

◎ Main Contact

Kyungyon Exhibition Corp. Tel. +82-2-785-4771 Fax. +82-2-785-6117/8 E-mail. hylee@kyungyon.co.kr

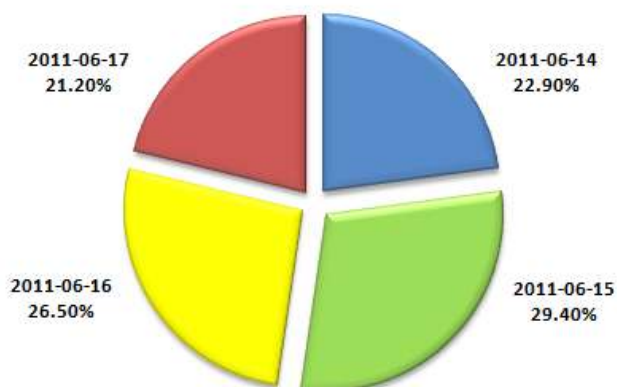
2011 KOREA PACK SHOW REPORT

◎ Number of Exhibitors and Buyers

- No. of Exhibitors: 680 (Domestic: 496, Abroad: 184)
- No. of Buyers: 30,276
- No. of Booths: 1,782

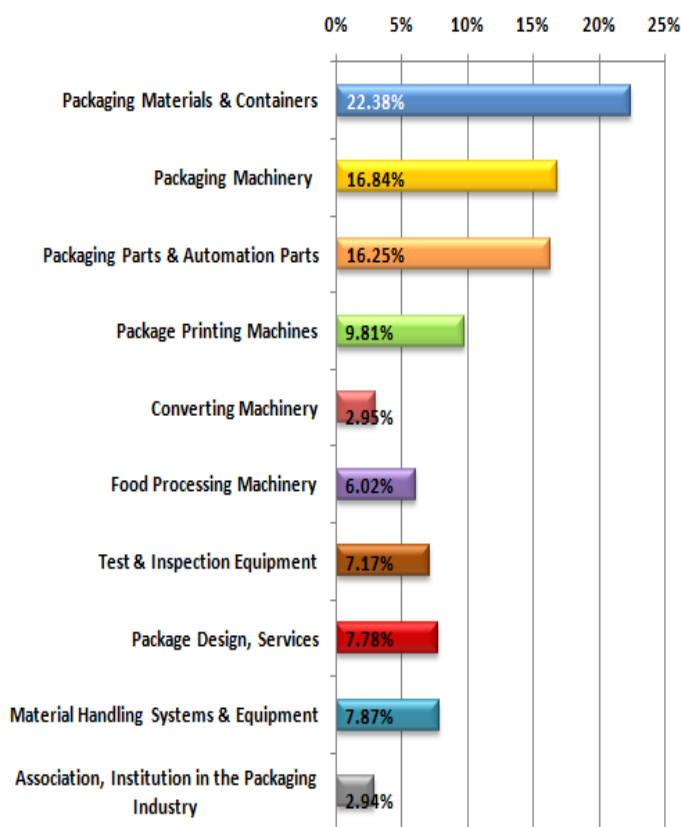
◎ Visitors

Date	Attend	Ratio(%)
June 14, 2011 (Tue.)	6,286	22.9%
June 15, 2011 (Wed.)	8,585	29.4%
June 16, 2011 (Thu.)	7,570	26.5%
June 17, 2011 (Fri.)	6,665	21.2%
TOTAL	30,276	100.0%



◎ Interesting Field of Visitors

Type	Ratio(%)
Packaging Materials & Containers	22.38%
Packaging Machinery	16.84%
Packaging Parts & Automation Parts	16.25%
Package Printing Machines	9.81%
Converting Machinery	2.95%
Food Processing Machinery	6.02%
Test & Inspection Equipment	7.17%
Package Design, Services	7.78%
Material Handling Systems & Equipment	7.87%
Association, Institution in the Packaging Industry	2.94%
TOTAL	100.00%



© 2011 Special Events

- 2011 Korea Star Awards
- Recent Industry Trends in Green Packaging Technology
- P-IICC Excellent Technology Seminar
- 2011 1st Yonsei Packaging Conference
- R&D trends of Packaging Logistics in Asia
- Cosmetic Plant Manager Discussion Meeting
- 2011 International Green Packaging Symposium
- Eco-Packaging SG Technology Seminar
- Brand Packaging & Brand Design Seminar
- NPI(New Product Introduction) Seminar

© 2011 Photos of Exhibition



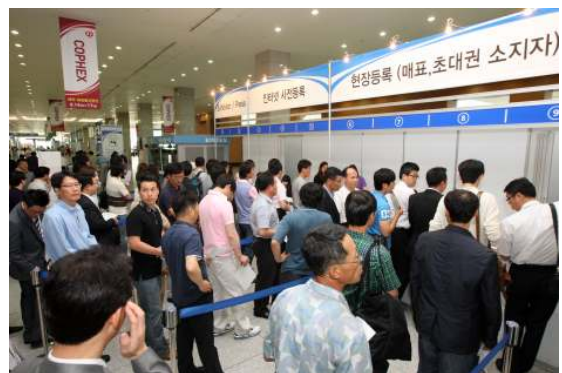
Opening Ceremony



2011 KOREA STAR AWARDS



Cosmetic Plant Manager Discussion Meeting



Visitor Registration



Whole View



Visitors & Buyers